



voestalpine Metsec is the UK's biggest construction specialist cold roll forming company and part of the largest globally leading steel and technology group. Established over 90 years ago, voestalpine Metsec is owned by the voestalpine Group. The Group has 500 companies and locations in 50 countries on 5 continents with €15.7 billion revenue and 49,700 employees.

SALES DIRECTOR – FRAMING DIVISION

EXTERNAL JOB VACANCY

Reports to: General Manager – Purlins & Framing Division & Dry Lining Division
Location: Head Office based in Oldbury, West Midlands, United Kingdom (UK)
Hours of work: Monday to Thursday 8.30am to 5.00pm with half hour lunch break each day and 8.30am to 1.30pm with no lunch break on Friday of each week – 37 hours in total, paid monthly

Metsec's Framing Division provides lightweight, fast track galvanized steel building solutions, which are assembled on site as infill walling or load bearing structures. This role will involve working with the Framing Division sales team and managing all associated commercial aspects.

Person specification

- » Have an excellent track record of sales experience within the construction industry
- » Extensive knowledge of the requirements of Building Safety Act
- » Have the ability to manage a team of Regional Sales Managers to success
- » Be well organised, self-motivated & professional & be prepared for extensive travel with a number of nights away expected per week
- » Be experienced in negotiation of terms & supply chain
- » Be responsible for achieving objectives on own initiative, as well as part of a team
- » Be computer literate & able to communicate at all levels
- » Must possess a full driving licence.
- » Must be eligible & able to prove you can work in the UK as the Company does not hold a sponsorship licence.

Your responsibilities

- » Responsible for all aspects of sales including maintaining & improving margin, volumes, operating profit & ensuring the division meets the expected budget. Product areas are SFS & Metframe
- » Strategically ensuring we develop an offering consistent with requirements of BSA
- » Working with our national network of installers, you will develop the sub-contractor market looking for potential new opportunities whilst maintaining & building on existing relationships with sub-contractors
- » Liaising with the Marketing Department, you will focus on marketing & advertising campaigns, promoting new products, software & literature
- » Managing, developing & motivating the Regional Sales Managers & supporting them with all commercial aspects. Management of the sales team includes performance reviews, appraisals & sales incentives.
- » Developing good relationships with key main contractor supply chain partners & looking to strategically add new partners should the opportunity arise
- » Liaising & communicating effectively with all departments within Metsec concerning credit control, internal sales, implementation of Salesforce, design & detailing & production.
- » Reporting on a monthly & quarterly basis state of trade, forecasts, invoiced sales, competitor activity, issues & opportunities via CRM.
- » Looking for new market opportunities & developing these into potentially new products & services.

Post date: Tuesday 12th May 2026

Package: Competitive salary, Bonus scheme, Company car, Mobile phone and IT support package, Company pension scheme, Health cash plan, Life assurance and 33 days holiday (including statutory days)

To apply: We look forward to receiving your CV at metsec.hr@voestalpine.com

voestalpine Metsec is an equal opportunities employer